

06 Empathy

The R³ tasks continue this week. Task 6 - This LinkedIn Learning short course on Empathy in Design will inform your work on Project 3 and the forthcoming Project 4.

Aim for completion of this task by: **Sunday 08/12/24** - as usual this is a soft deadline, suggested by us to encourage you to do the tasks as you receive them.

Watch this

This is a very useful LinkedIn short course (1hr 10mins). Break up your viewing into shorter chunks of time, but try to watch as much as possible. [Empathy in UX Design by Cory Lebson](#). You will need to login with your UoS credentials to access LinkedIn Learning.

The above link should take you to a login page. If for any reason it doesn't, you can access LinkedIn Learning via this link www.southampton.ac.uk/linkedinlearning/index.page and scrolling down to the giant orange and white start button on the screen.

Also, take the opportunity to check out the hundreds of other instructional videos relevant to your course, and provided free by the University to all students.

Task

Using either Sketchnoting or Mindmapping, make hand-drawn visual notes **as you watch** and identify the key takeaway messages and actions. Keep your notes to a single A4 page.

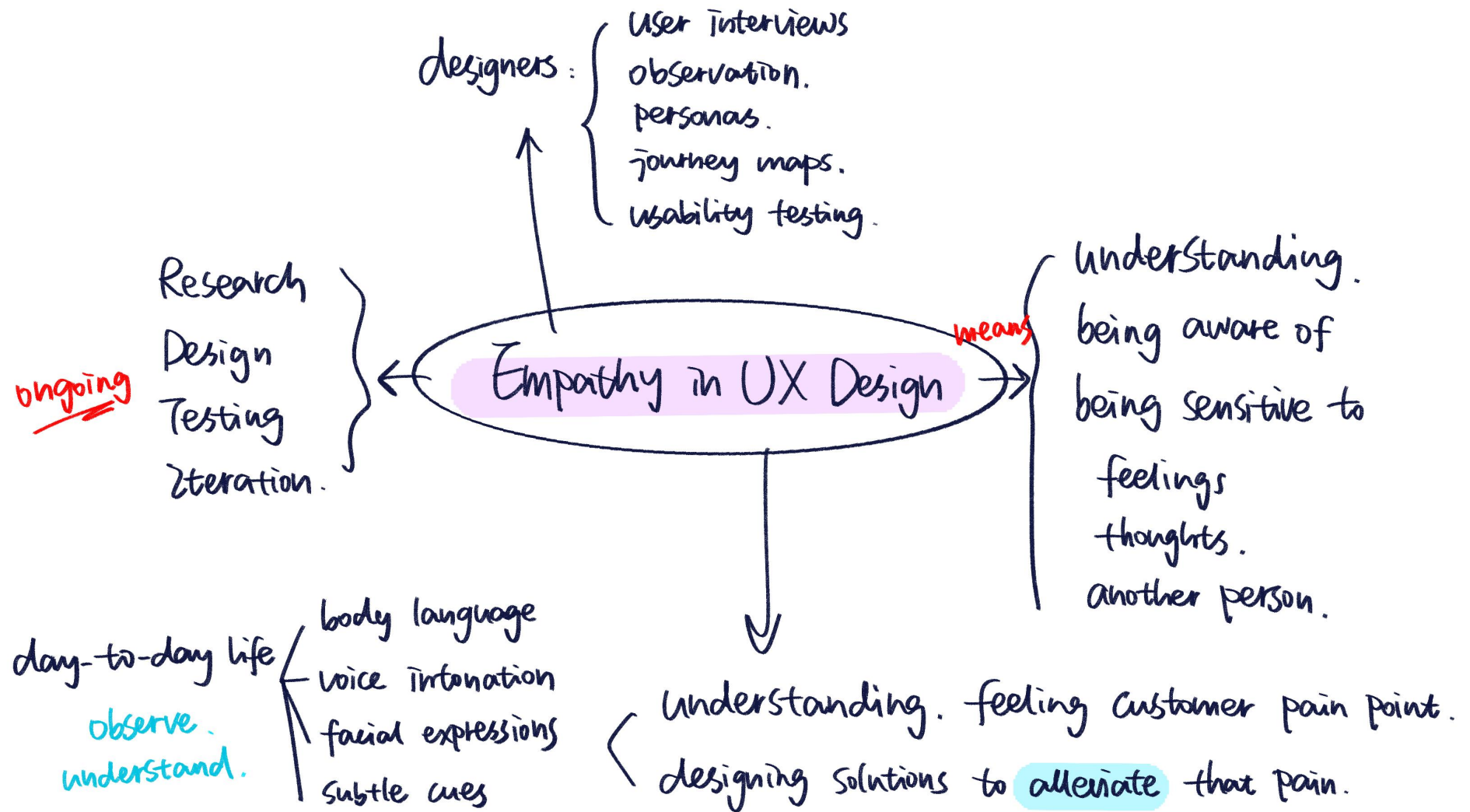
Scan your notes and post the image (tidied up, if necessary) on your portfolio / RRR website.

Find out more about sketchnotes and mindmaps using the links below:

[Smashing Magazine article on sketchnotes as a UX tool](#);

Some great examples of [sketchnotes via Google](#).

Some great examples of [mindmaps via Google](#).



Actions: UX professionals {
advocate for users and ensure their needs are considered in the design process.
research, interaction with actual users (avoid making assumptions about their needs)